

## CONTACT INFORMATION

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## FOR IMMEDIATE RELEASE

### GIRLS INC. OF PINELLAS RECEIVES A \$63,000 GRANT FROM UNITED WAY SUNCOAST

*Pinellas County, FL (June 1, 2020)* Girls Inc. of Pinellas is pleased to announce that United Way Suncoast provided a \$63,000 grant to the nonprofit. These funds will allow 63 Pinellas County girls to attend Summer Camp at no cost. Jessica Muroff, CEO United Way Suncoast explained, “We are proud to partner with Girls Incorporated of Pinellas in support of our community impact priorities of Early Literacy and Youth Success. Our community needs this support now more than ever. We look forward to the impact these dollars will make in serving young girls in Pinellas County and helping them to foster a love of reading, improve literacy skills and reduce summer learning loss.”

This support is particularly significant, having funded at a critical time given the challenges presented in the wake of the global pandemic. Despite COVID-19, and because of this support, Girls Inc of Pinellas has kept their doors open, proving to be a catalyst for helping families transition and embrace the new normal by being a vital, safe, and educational resource to families who continue to work during the pandemic.

“We sincerely appreciate the support from United Way Suncoast. This will help Girls Inc. of Pinellas continue to serve the girls and families that need us most as we navigate this new normal together,” stated Girls Inc. of Pinellas Executive Director, Darla Otey.

Emery Ivery, United Way Tampa Area President explains, “We understand that COVID-19 has altered the way summer programming may look, but we are grateful we can support you in continuing to serve children and families at this challenging time. Please express our appreciation to your Board and staff for the outstanding work being done every day to serve the needs of our community.”

For more information about Girls Inc of Pinellas please visit their website [www.girlsinc-pinellas.org](http://www.girlsinc-pinellas.org) or call 727-544-6230.

*Girls Inc. of Pinellas’s programming - in partnership with local schools and organizations - focuses on the development of the whole girl. A combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to lead fulfilling and productive lives, break the cycle of poverty, and become role models in their community.*

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