

## CONTACT INFORMATION

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## FOR IMMEDIATE RELEASE

### **Tremendous Support from Publix Super Market Charities Received in the Form of \$10,000.00 to Support Girls Inc. of Pinellas Annual Gala Despite the Transition to Virtual.**

Pinellas Park, FL (March 30, 2020) – [Girls Inc. of Pinellas](#), the leading non-profit that inspires and benefits nearly 400 girls annually through services designed to teach all girls to be strong, smart, and bold, received a generous \$10,000 Elite Sponsorship in support of the [Roaring 20's Virtual Fundraiser](#) from [Publix Super Markets Charities](#). Even after learning that the event was forced to morph into a virtual fundraiser, Publix graciously decided to keep their sponsorship intact.

Publix Charities is committed to meeting the basic needs of the communities it serves and supports important causes such as education and youth programs. It is inspiring that Publix remains true to their purpose of building healthier communities, even in the darkest of times amidst the COVID-19 virus. They are to be commended and Girls Inc. of Pinellas is pleased to receive their support.

The \$10,000 investment will support the Girls Inc scholarship program, affording girls from Low-Income and Military Families the opportunity to take full advantage of a 10-week comprehensive summer program. Girls who attend camp will experience a full day of S.T.E.A.M.-focused activities, three-daily meals, weekly field trips, and camp transportation to and from selected sites. This year, we are pleased to share that as a part of our summer programming, we have added *Working Women Wednesdays* and will collaborate with professional women throughout the region to provide inspiration and hands-on experiences for the girls.

*"We are delighted and grateful beyond measure for the support of Publix Super Market Charities along with other community-focused organizations. The work we do is made possible because of their support. We are proud to have this fine business as one of our biggest supporters, and to have them and our other sponsors stand with us, even in such dire times, is humbling. Having them acknowledge our efforts that focus on the development of the whole girl, putting us on the cutting edge of leading the way for girls to succeed in our community, is something we will never forget."* explained Darla Otey, Executive Director of Girls Inc. of Pinellas.

Other sponsors include: Tech Data, Cisco, PNC Bank, St Petersburg College, The Bank of Tampa, Menorah Manor, Lockheed Martin Aeronautics, Donna Perryman, Fred Hosken, Sheila Barry-Oliver, Ed.D., and Katrina Mason.

Each year, Girls Inc provides a S.T.E.A.M.-focused all-day summer camp from 6:30 am to 6:00 pm for girls in Kindergarten through 12<sup>th</sup> grade. We also offer after school programming for girls in Pinellas county schools that includes pick up within a 5 - 7 mile radius of our site in Pinellas Park.

We are pleased to share that we are currently offering 25 full summer scholarships for our 10 week *Achieving Excellence in the Arts* programming to girls of Military families. Families who are interested in this scholarship may call our office to register at (727) 544-6230 Ext. 117.

Additionally, if you'd like to get involved in our *Working Women Wednesdays*, please reach out directly to Darla Otey at [dotey@girlsinc-pinellas.org](mailto:dotey@girlsinc-pinellas.org).

*Girls Inc. of Pinellas's programming - in partnership with local schools and organizations - focuses on the development of the whole girl. A combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to lead fulfilling and productive lives, break the cycle of poverty, and become role models in their community. Serving the community since 1961, Girls Inc is now offering summer camp scholarships to girls of low income and military families.*

*Our mission at Publix Super Markets Charities is to endeavor to meet the needs of the people in our community. To that end, we commit to be dedicated to the dignity and value of the human spirit—helping strengthen it to overcome adversity, determined to offer people hope and a choice for the future, and devoted to the highest standards of community involvement as demonstrated by our founder, George W. Jenkins.*

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